



Baby Food Packaging in Vietnam

October 2023

Table of Contents

Baby Food Packaging in Vietnam - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Milk formula packaging grows in Vietnam in 2022

Metal tins remain the leading pack type thanks to their use in powder milk formula

The 400g pack is the most popular size in baby food packaging

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons are forecast to gain pack type share over 2022-2027

The 110ml pack size is expected to gain share due to its convenience

Baby Food Packaging in Vietnam - Company Profiles

Packaging Industry in Vietnam - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Glass jars the leading pack type in sweet spreads in 2022

Small pack sizes of soft drinks remain popular among consumers in 2022

Metal beverage cans gaining ground within alcoholic drinks

Glass bottles gaining popularity within the beauty and personal care industry in 2022

HDPE bottles dominate surface care packaging in Vietnam

PACKAGING LEGISLATION

Vietnam introduces an EPR regime in 2022 to promote sustainability

RECYCLING AND THE ENVIRONMENT

Coca-Cola Vietnam launches 100% recycled PET bottles in 2022

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