

# Hosiery in Israel

November 2023

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## Hosiery in Israel - Category analysis

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#### 2023 DEVELOPMENTS

Abnormally hot winter negatively impacts sales of hosiery

Hosiery, in contrast with wider industry trends, sees growth in unit prices

Rebound in sports activity drives demand for non-sheer hosiery

#### PROSPECTS AND OPPORTUNITIES

Solid growth momentum ahead for hosiery

Non-sheer hosiery set to see rise in demand during the forecast period as usage is considered essential amongst religious populations

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