

Apparel Accessories in Italy

November 2023

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Apparel Accessories in Italy - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

“Other” apparel accessories suffers from the falling demand for fashion face masks but belts benefits from the return to formal situations
The return to out-of-home lifestyles and recovering demand for fashion products boost apparel accessories
Tie demand profits from the comeback of formal wear in the post-pandemic period

PROSPECTS AND OPPORTUNITIES

Apparel accessories to stabilise after fast growth, while the warmer climate trend hinders the demand for some products
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