



# Apparel and Footwear Specialists in Belgium

March 2024

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## Apparel and Footwear Specialists in Belgium - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Weaker performance for apparel and footwear  
Greater polarisation in terms of spending habits  
Second-hand apparel becomes more relevant

#### PROSPECTS AND OPPORTUNITIES

Positive performance for apparel over the forecast period  
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Third-party merchant model will become more common in apparel and footwear

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Greater polarisation of shopping behaviour  
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