

Hosiery in South Africa

November 2023

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Hosiery in South Africa - Category analysis

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2023 DEVELOPMENTS

Hosiery remains a small and declining category in South Africa
Opaque tights are predominantly worn by school girls in South Africa
Hosiery is driven solely by affordability

PROSPECTS AND OPPORTUNITIES

Importing from e-commerce platforms such as Shein poses a threat to local hosiery
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DISCLAIMER

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