

Lodging (Destination) in Italy

September 2023

Table of Contents

Lodging (Destination) in Italy - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hotels seeing strong growth in Italy in 2023 but challenges remain for some operators

BWH Hotel Group looking to capitalise on the growing interest in working vacations

PROSPECTS AND OPPORTUNITIES

Operators will need to respond to the changing needs of modern travellers with one eye on sustainability

Positive performance expected over the forecast period despite economic pressures

CATEGORY DATA

Table 1 - Lodging (Destination) Sales: Value 2018-2023

Table 2 - Lodging (Destination) Online Sales: Value 2018-2023

Table 3 - Hotels Sales: Value 2018-2023

Table 4 - Hotels Online Sales: Value 2018-2023

Table 5 - Other Lodging Sales: Value 2018-2023

Table 6 - Other Lodging Online Sales: Value 2018-2023

Table 7 - Lodging (Destination) Outlets: Units 2018-2023

Table 8 - Lodging (Destination) Rooms: Number of Rooms 2018-2023

Table 9 - Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023

Table 10 - Hotels NBO Company Shares: % Value 2018-2022

Table 11 - Hotel Brands by Key Performance Indicators 2023

Table 12 - Forecast Lodging (Destination) Sales: Value 2023-2028

Table 13 - Forecast Lodging (Destination) Online Sales: Value 2023-2028

Table 14 - Forecast Hotels Sales: Value 2023-2028

Table 15 - Forecast Hotels Online Sales: Value 2023-2028

Table 16 - Forecast Other Lodging Sales: Value 2023-2028

Table 17 - Forecast Other Lodging Online Sales: Value 2023-2028

Table 18 - Forecast Lodging (Destination) Outlets: Units 2023-2028

Travel in Italy - Industry Overview

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 19 - Surface Travel Modes Sales: Value 2018-2023

Table 20 - Surface Travel Modes Online Sales: Value 2018-2023

Table 21 - Forecast Surface Travel Modes Sales: Value 2023-2028

Table 22 - Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 23 - In-Destination Spending: Value 2018-2023

Table 24 - Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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