

# Savoury Snacks in Hong Kong, China

June 2024

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## Savoury Snacks in Hong Kong, China - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Korean imports intensify competition within salty snacks  
Strong performance by vegetable, pulse and bread chips  
Retailers sustain share by offering attractive prices and wide variety of savoury snacks

#### PROSPECTS AND OPPORTUNITIES

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