

Savoury Snacks in Slovenia

July 2024

Table of Contents

Savoury Snacks in Slovenia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Healthier options receiving growing interest in potato chips

Flavour innovation adds interest to savoury snacks

Lorenz launches new products as competition increases

PROSPECTS AND OPPORTUNITIES

Spicy and international flavours expected to find favour in savoury snacks

Players could introduce smaller pack sizes to meet the demand for convenience and portion control

Sustainability concerns expected to influence the future of savoury snacks

CATEGORY DATA

Table 1 - Sales of Savoury Snacks by Category: Volume 2019-2024

Table 2 - Sales of Savoury Snacks by Category: Value 2019-2024

Table 3 - Sales of Savoury Snacks by Category: % Volume Growth 2019-2024

Table 4 - Sales of Savoury Snacks by Category: % Value Growth 2019-2024

Table 5 - NBO Company Shares of Savoury Snacks: % Value 2020-2024

Table 6 - LBN Brand Shares of Savoury Snacks: % Value 2021-2024

Table 7 - Distribution of Savoury Snacks by Format: % Value 2019-2024

Table 8 - Forecast Sales of Savoury Snacks by Category: Volume 2024-2029

Table 9 - Forecast Sales of Savoury Snacks by Category: Value 2024-2029

Table 10 - Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029

Table 11 - Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

Snacks in Slovenia - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 - Sales of Snacks by Category: Volume 2019-2024

Table 13 - Sales of Snacks by Category: Value 2019-2024

Table 14 - Sales of Snacks by Category: % Volume Growth 2019-2024

Table 15 - Sales of Snacks by Category: % Value Growth 2019-2024

Table 16 - NBO Company Shares of Snacks: % Value 2020-2024

Table 17 - LBN Brand Shares of Snacks: % Value 2021-2024

Table 18 - Penetration of Private Label by Category: % Value 2019-2024

Table 19 - Distribution of Snacks by Format: % Value 2019-2024

Table 20 - Forecast Sales of Snacks by Category: Volume 2024-2029

Table 21 - Forecast Sales of Snacks by Category: Value 2024-2029

Table 22 - Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 23 - Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/savoury-snacks-in-slovenia/report.