



Euromonitor  
International

# Households: South Africa

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## HEADLINES

## PROSPECTS

- Single person households to grow at the fastest pace
- Emalaheni is forecast to see the fastest growth in households
- Disposable income growth per household to record decline in real terms
- Despite universal electricity access, power shortages persist, disrupting daily life
- Affordability issues hamper access to the internet in South Africa
- Over a quarter of urban population reside in slums due to housing shortage

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