

Travel in Peru

September 2023

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Tourist flows improve due to elimination of pandemic restrictions, greater interest in traveling and more connectivity, but yet to reach pre-pandemic levels

Tourist flows temporarily affected by social unrest in the south of the country and weather problems in the north

PROSPECTS AND OPPORTUNITIES

Public institutions guide actions to support the tourism sector and contribute to greater dynamism.

Development of tourist flow in Peru depends on the generation of political, social, and economic stability to create a safe and attractive environment

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Low cost carriers continue to grow and contribute to shift towards more practical and simple style of travel

PROSPECTS AND OPPORTUNITIES

Expansion of Jorge Chávez International Airport - Lima expected to be operational in 2025, which will favour a greater flow of tourists
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Hotel investment includes remodelling and innovative service proposals

PROSPECTS AND OPPORTUNITIES

Some changes in tourist habits observed, such as shorter-term planning in lodging reservations, greater use of online media and greater demand for high-quality facilities
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PROSPECTS AND OPPORTUNITIES

Reinforcement of personalised advice, immediate assistance in unforeseen events and loyalty programmes by big players. Offline intermediaries are competitive in lodging prices due to strong negotiation with hotels, but must adapt to changes in airline booking system and have potential in cruise tourism.

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