

# Wearable Electronics in the Czech Republic

July 2024

Table of Contents

## KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Apple is crushing the Czech market with smart watches  
Smart watches push other wearables aside  
Value sales grow faster than volume as ups in smart wearables rise

### PROSPECTS AND OPPORTUNITIES

Wearables expected to see further growth as replacement takes place  
Market set to remain highly consolidated  
Reconditioned and refurbished wearables expected to rise in popularity

### CATEGORY DATA

Table 1 - Sales of Wearable Electronics by Category: Volume 2019-2024  
Table 2 - Sales of Wearable Electronics by Category: Value 2019-2024  
Table 3 - Sales of Wearable Electronics by Category: % Volume Growth 2019-2024  
Table 4 - Sales of Wearable Electronics by Category: % Value Growth 2019-2024  
Table 5 - NBO Company Shares of Wearable Electronics: % Volume 2020-2024  
Table 6 - LBN Brand Shares of Wearable Electronics: % Volume 2021-2024  
Table 7 - Distribution of Wearable Electronics by Channel: % Volume 2019-2024  
Table 8 - Forecast Sales of Wearable Electronics by Category: Volume 2024-2029  
Table 9 - Forecast Sales of Wearable Electronics by Category: Value 2024-2029  
Table 10 - Forecast Sales of Wearable Electronics by Category: % Volume Growth 2024-2029  
Table 11 - Forecast Sales of Wearable Electronics by Category: % Value Growth 2024-2029

## Consumer Electronics in the Czech Republic - Industry Overview

### EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for consumer electronics?

### MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2019-2024  
Table 13 - Sales of Consumer Electronics by Category: Value 2019-2024  
Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2019-2024  
Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2019-2024  
Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2020-2024  
Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2021-2024  
Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2019-2024  
Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2024-2029  
Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2024-2029  
Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029  
Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

### DISCLAIMER

### SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/wearable-electronics-in-the-czech-republic/report](http://www.euromonitor.com/wearable-electronics-in-the-czech-republic/report).