

# Weight Management and Wellbeing in Dominican Republic

September 2023

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## Weight Management and Wellbeing in Dominican Republic - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Meal replacement records further growth thanks to promotional activity and new product development  
Direct sellers key in meal replacement and slimming teas, whilst Abbott leads supplement nutrition drinks  
Increasing competition from products such as protein bars

#### PROSPECTS AND OPPORTUNITIES

New products and innovation expected over the forecast period  
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### DISCLAIMER

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