

Households: Morocco

October 2023

Table of Contents

HEADLINES

PROSPECTS

While singletons rise at the fastest pace, couples with children continue to dominate

Casablanca to remain home for the largest number of households in Morocco

Unemployment to remain a major issue in Morocco, limiting income growth

Laptop adoption in Morocco is on track to increase at the fastest rate

The construction market is poised for substantial growth

HOUSEHOLD PROFILE

Chart 1 - Household Profile: 2022-2027

Chart 2 - Households by Number of Persons: 2027

Chart 3 - % of Households by Number of Children: 2027

Chart 4 - Households by Type of Household: 2027

Chart 5 - Consumer Expenditure by Household Type in Morocco: 2017/2022/2027

Chart 6 - Household Head's Sex and Employment in Morocco: 2027

Chart 7 - Households by Education of Head of Household: 2027

Chart 8 - Households by Economic Status of Head of Household in Morocco: 2027

Chart 9 - Households by Age of Head: 2027

Chart 10 - Household Penetration by Facilities: 2027

Chart 11 - Household Possession of Kitchen Durables in 2027: % of Households

Chart 12 - Household Possession of Other Durables in 2027: % of Households

Chart 13 - Household Digital Penetration in Morocco Compared to Global Average: 2027

Chart 14 - Possession of Entertainment Electronics in 2027: % of Households

Chart 15 - Possession of Other Electronics in 2027: % of Households

Chart 16 - Key Metrics of Household Property Market: 2017-2027

Chart 17 - Housing Stock by Construction Year

Chart 18 - Households by Number of Rooms: 2027

Chart 19 - Households by Size of Dwelling in Morocco: 2027

Chart 20 - Housing Completions and House Price Index in Morocco: 2017-2023

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