

# Fine Wines/Champagne and Spirits in Sweden

October 2023

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current retail value sales in 2023

Fine wines is the largest category in terms of retail value sales in the last year of the review period

Moët Hennessy Sverige AB is the leading company in fine wines/champagne and spirits in 2022

### PROSPECTS AND OPPORTUNITIES

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