

Fine Wines/Champagne and Spirits in Canada

October 2023

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Fine Wines/Champagne and Spirits in Canada - Category analysis

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2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current retail value sales in 2023

Fine wines is the largest subcategory in terms of value sales in the last year of the review period

Fine wines/champagne and spirits is led by Corby Spirit & Wine Ltd in 2022

PROSPECTS AND OPPORTUNITIES

Fine wines/Champagne and spirits set to see steady growth over the forecast period supported by rise of e-commerce

More consumers expected to enjoy other fine wine and luxury spirits at home rather than pay the high prices charged in on-trade outlets

Fine Champagne set to be the most dynamic category but younger generations present new challenges to the industry

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DISCLAIMER

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