

Fine Wines/Champagne and Spirits in China

October 2023

Table of Contents

Fine Wines/Champagne and Spirits in China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current retail value sales in 2023

Luxury spirits sees the largest value sales in 2023

Fine wines/champagne and spirits is led by Kweichow Moutai Co Ltd in 2022

PROSPECTS AND OPPORTUNITIES

Value sales forecast to increase in constant 2023 terms over 2023-2028

Fine wines expected to experience the fastest percentage CAGR increase during 2023-2028

CATEGORY DATA

Table 1 - Sales of Fine Wines/Champagne and Spirits by Category: Value 2018-2023

Table 2 - Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2018-2023

Table 3 - NBO Company Shares of Fine Wines/Champagne and Spirits: % Value 2018-2022

Table 4 - Distribution of Fine Wines/Champagne and Spirits by Format: % Value 2018-2023

Table 5 - Forecast Sales of Fine Wines/Champagne and Spirits by Category: Value 2023-2028

Table 6 - Forecast Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2023-2028

Luxury Goods in China - Industry Overview

EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 - Sales of Luxury Goods by Category: Value 2018-2023

Table 8 - Sales of Luxury Goods by Category: % Value Growth 2018-2023

Table 9 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023

Table 10 - NBO Company Shares of Luxury Goods: % Value 2018-2023

Table 11 - LBN Brand Shares of Luxury Goods: % Value 2019-2023

Table 12 - Distribution of Luxury Goods by Format and Category: % Value 2023

Table 13 - Forecast Sales of Luxury Goods by Category: Value 2023-2028

Table 14 - Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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