

# Fine Wines/Champagne and Spirits in Brazil

October 2023

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## Fine Wines/Champagne and Spirits in Brazil - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current value sales in 2023

Fine wines sees the greatest value sales in 2023

Fine wines/champagne and spirits is led by Pernod Ricard Brasil Ltda in 2022

#### PROSPECTS AND OPPORTUNITIES

Modest current value growth expected over the forecast period

Fine wines is expected to be the most dynamic category over the forecast period

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