

# Fine Wines/Champagne and Spirits in Romania

October 2023

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising retail value sales in 2023

Fine wines is the largest category in terms of retail value sales in 2023

Pernod Ricard Romania SRL is the leading company in fine wines/champagne and spirits in 2022

### PROSPECTS AND OPPORTUNITIES

Retail value sales expected to rise in constant 2023 terms over the forecast period

Fine wines is set to see the fastest retail value CAGR over 2023-2028

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