

# Weight Management and Wellbeing in Saudi Arabia

September 2023

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## Weight Management and Wellbeing in Saudi Arabia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Stagnation for weight management and wellbeing as the peak of demand eases  
Fierce competition from products outside of weight management and wellbeing  
Cambridge Weight Plan leads the way, but strong development from other players

#### PROSPECTS AND OPPORTUNITIES

Rising awareness of maintaining a healthy weight set to spur growth  
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### DISCLAIMER

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