



Footwear in the United Kingdom

November 2023

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Footwear in the United Kingdom - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers value longevity during a period of lower discretionary spending
Casualisation trend continues to influence demand for specific styles of footwear
Strong growth opportunities in children's footwear

PROSPECTS AND OPPORTUNITIES

Retail offline will continue to regain its importance
Further focus on material innovation and sustainability
Resale and second-hand market will continue to impact primary sales of footwear

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Apparel and Footwear in the United Kingdom - Industry Overview

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