

# Asian Speciality Drinks in New Zealand

March 2022

Table of Contents

## 2021 DEVELOPMENTS

### Soft Drinks in New Zealand - Industry Overview

#### EXECUTIVE SUMMARY

Soft drinks in 2021: The big picture

Major players focus on sustainability goals

Coca-Cola Amatil acquired by Coca-Cola European Partners

Retailing developments

Foodservice vs retail split

What next for soft drinks?

Chart 1 - Soft Drinks Off-Trade Volume Sales Growth Scenarios: 2019-2026

Chart 2 - Soft Drinks On-Trade Volume Sales Growth Scenarios: 2019-2026

Chart 3 - Soft Drinks Impact of Drivers on Off-Trade Volume Sales: 2018-2026

Chart 4 - Soft Drinks Impact of Drivers on On-Trade Volume Sales: 2018-2026

#### MARKET DATA

Table 1 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2016-2021

Table 2 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2016-2021

Table 3 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2016-2021

Table 4 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2016-2021

Table 5 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2020

Table 6 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2020

Table 7 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2020

Table 8 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2020

Table 9 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2016-2021

Table 10 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2016-2021

Table 11 - Off-trade Sales of Soft Drinks by Category: Value 2016-2021

Table 12 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2016-2021

Table 13 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2016-2021

Table 14 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2016-2021

Table 15 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2017-2021

Table 16 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2021

Table 17 - NBO Company Shares of Off-trade Soft Drinks: % Value 2017-2021

Table 18 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2018-2021

Table 19 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2016-2021

Table 20 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2016-2021

Table 21 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2016-2021

Table 22 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2021

Table 23 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2021-2026

Table 24 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2021-2026

Table 25 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2021-2026

Table 26 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2021-2026

Table 27 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2021-2026

Table 28 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2021-2026

Table 29 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2021-2026

Table 30 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2021-2026

Table 31 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2021-2026

Table 32 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2021-2026

#### APPENDIX

## DISCLAIMER

## SOURCES

Summary 1 - Research Sources

### About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/asian-speciality-drinks-in-new-zealand/report](http://www.euromonitor.com/asian-speciality-drinks-in-new-zealand/report).