

# Fine Wines/Champagne and Spirits in Taiwan

October 2023

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## Fine Wines/Champagne and Spirits in Taiwan - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current retail value sales in 2023

Luxury spirits sees the most significant value sales in 2023

Fine wines/champagne and spirits is led by Moët-Hennessy Taiwan in 2022

#### PROSPECTS AND OPPORTUNITIES

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