

Nuts in Spain

January 2024

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Nuts in Spain - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Retail sales of nuts see a return to growth in 2023 thanks to a healthy image and their use in plant-based dishes
Nuts gaining an increasingly healthy image thanks to their high protein content

PROSPECTS AND OPPORTUNITIES

The healthy image on nuts will likely remain the key growth driver while Spain is expected to invest in the expansion of its pecan production
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