



Bags and Luggage in Western Europe

May 2022

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Western Europe still the third biggest regional market

Slow recovery expected for Western Europe in 2021-2026

All countries record declining sales in 2020 due to COVID-19

Luggage sales decimated by border closures and travel restrictions

France loses the most sales over the 2016-2021 period

Bags and luggage in Western Europe loses a quarter of its sales in 2020

Bags and luggage specialist retailers remains the leading channel

...but e-commerce makes major gains during the pandemic

LEADING COMPANIES AND BRANDS

Leading players gain share over 2015-2020

LVMH continues to lead bags and luggage in Western Europe

France the major revenue generator for the top three players

Pandemic hits luggage brands particularly hard

FORECAST PROJECTIONS

Positive annual growth rates expected over 2021-2026...

...but no return to 2019 sales levels in the forecast period

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France: Competitive and Retail Landscape

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