



# Processed Fruit and Vegetables Packaging in Turkey

July 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible plastic witnesses an upswing in the packaging of frozen processed fruit and vegetables

1,000g pack size gains share in packaging frozen processed potatoes in flexible plastic

Plastic pouches gains share in shelf stable beans

#### PROSPECTS AND OPPORTUNITIES

Plastic pouches set to witness a rise in shelf stable vegetables during the forecast period

Metal food cans expected to see growth in shelf stable tomatoes due to long shelf life and advances in manufacturing

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