

Processed Meat and Seafood Packaging in Turkey

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons witnesses an upwards trend in processed meat packaging

Aluminium/plastic pouches gains share in processed seafood packaging

Small pack sizes witness an upswing for packaging shelf stable seafood in metal food cans

PROSPECTS AND OPPORTUNITIES

Growth in flexible plastic for packaging chilled processed meat for numerous reasons

Other plastic trays expected to witness growth for packaging tofu

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