

Processed Meat and Seafood Packaging in Germany

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic is the leading pack type for processed meat and seafood

Metal food cans maintains dominance in shelf stable seafood due to convenience

Growth for processed seafood packaging stronger than for processed meat packaging, given the healthier image of fish

PROSPECTS AND OPPORTUNITIES

Meat substitutes poised for dynamic growth in the coming years due to increasing environmental concerns

Growth for folding cartons in frozen processed seafood

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