

# Processed Meat and Seafood Packaging in Spain

October 2023

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

The convenience offered by flexible plastic makes it a growing pack type  
Thin wall plastic containers are popular for their price point and versatility  
150g pack size gains share as it meets a wide variety of needs

### PROSPECTS AND OPPORTUNITIES

Aluminium/plastic pouches expected to become a more relevant pack type  
Glass jars to gain favour in the forecast period due to good preservation

## Processed Meat and Seafood Packaging in Spain - Company Profiles

## Packaging Industry in Spain - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

The design of shaped liquid cartons makes it an increasingly favoured pack type  
Coca-Cola introduces tethered plastic bottle caps in Europe  
Screw-top closures are popular due to the dominance of glass bottles  
The popularity of skin care in 2022 positively impacts its pack types  
Growth in liquid detergent tablets benefits other rigid containers

### PACKAGING LEGISLATION

New indirect tax on non-reusable plastic packaging  
Spain's new packaging law to usher in a circular economy

### RECYCLING AND THE ENVIRONMENT

Nestlé Spain's improvements in the reusability of its packaging  
Plastipak opens new recycling facility in Spain

Table 1 - Overview of Packaging Recycling and Recovery in Spain: 2020/2021 and Targets for 2022

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