

# Processed Fruit and Vegetables Packaging in France

June 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Folding cartons continue gaining share in frozen processed potatoes

Glass jars continue gaining share in shelf stable beans as a high-quality option offering transparency and reusability

Smaller pack sizes popular due to price rises

#### PROSPECTS AND OPPORTUNITIES

Compact nature of aluminium/plastic pouches will drive further growth in shelf stable fruit

Metal food cans are likely to remain a popular packaging option due to their impermeability

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