



# Processed Fruit and Vegetables Packaging in Hong Kong, China

May 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Declining unit volumes in 2023 due reduced home cooking and easy access to fresh products

Metal food cans remain popular for their preservation and durability qualities

The 400g pack remains the most popular size due to its practicality and value for consumers

### PROSPECTS AND OPPORTUNITIES

Brick liquid cartons gaining share in shelf stable vegetables

Plastic pouches are expected to become more popular thanks to the convenience they offer

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