

Processed Meat and Seafood Packaging in Indonesia

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic is the preferred pack type due to its durability and light weight

Processed meat and seafood growing thanks to its convenience

Strong decline for standard can ends in 2023, with easy-open can ends now dominant

PROSPECTS AND OPPORTUNITIES

Flexible plastic will continue gaining share in shelf stable meat packaging due to its cost efficiency

Metal food cans will continue to dominate shelf stable seafood packaging

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