

# Fish and Seafood in India

April 2024

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## Fish and Seafood in India - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Fish continues to be the most widely consumed form of fish and seafood in India  
Government initiatives help to sustain and develop a good fish production network

#### PROSPECTS AND OPPORTUNITIES

Government aims to establish seafood consumer foodservice outlets, which will drive foodservice volumes  
Its low fat, high protein content, and affordability will help drive sales of fish

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