

Contact Lenses and Solutions in Switzerland

July 2024

Table of Contents

Contact Lenses and Solutions in Switzerland - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Contact lenses and solutions supported by active lifestyles
Trusted brands build loyalty through product enhancements
E-commerce thrives for subscriptions and replacements

PROSPECTS AND OPPORTUNITIES

Positive outlook for contact lenses and solutions
UV and blue-light filters to support sales growth
Limited changes expected in competitive landscape

CATEGORY DATA

Table 1 - Sales of Contact Lenses by Category: Volume 2019-2024
Table 2 - Sales of Contact Lenses by Category: Value 2019-2024
Table 3 - Sales of Contact Lenses by Category: % Volume Growth 2019-2024
Table 4 - Sales of Contact Lenses by Category: % Value Growth 2019-2024
Table 5 - Sales of Contact Lens Solutions: Value 2019-2024
Table 6 - Sales of Contact Lens Solutions: % Value Growth 2019-2024
Table 7 - Sales of Contact Lenses by Type: % Value 2019-2024
Table 8 - Sales of Daily Disposable Lenses (DD) by Material: % Value 2019-2024
Table 9 - Sales of Daily Disposable Lenses (DD) by Condition: % Value 2019-2024
Table 10 - Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2019-2024
Table 11 - Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2019-2024
Table 12 - NBO Company Shares of Contact Lenses: % Value 2019-2023
Table 13 - LBN Brand Shares of Contact Lenses: % Value 2020-2023
Table 14 - Distribution of Contact Lenses by Format: % Value 2019-2024
Table 15 - Distribution of Contact Lens Solutions by Format: % Value 2019-2024
Table 16 - Forecast Sales of Contact Lenses by Category: Volume 2024-2029
Table 17 - Forecast Sales of Contact Lenses by Category: Value 2024-2029
Table 18 - Forecast Sales of Contact Lenses by Category: % Volume Growth 2024-2029
Table 19 - Forecast Sales of Contact Lenses by Category: % Value Growth 2024-2029
Table 20 - Forecast Sales of Contact Lens Solutions: Value 2024-2029
Table 21 - Forecast Sales of Contact Lens Solutions: % Value Growth 2024-2029

Eyewear in Switzerland - Industry Overview

EXECUTIVE SUMMARY

Eyewear in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for eyewear?

MARKET DATA

Table 22 - Sales of Eyewear by Category: Volume 2019-2024
Table 23 - Sales of Eyewear by Category: Value 2019-2024
Table 24 - Sales of Eyewear by Category: % Volume Growth 2019-2024
Table 25 - Sales of Eyewear by Category: % Value Growth 2019-2024
Table 26 - NBO Company Shares of Eyewear: % Value 2019-2023
Table 27 - LBN Brand Shares of Eyewear: % Value 2020-2023
Table 28 - Distribution of Eyewear by Format: % Value 2019-2024

Table 29 - Forecast Sales of Eyewear by Category: Volume 2024-2029

Table 30 - Forecast Sales of Eyewear by Category: Value 2024-2029

Table 31 - Forecast Sales of Eyewear by Category: % Volume Growth 2024-2029

Table 32 - Forecast Sales of Eyewear by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/contact-lenses-and-solutions-in-switzerland/report.