

Contact Lenses and Solutions in France

May 2024

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Contact Lenses and Solutions in France - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Modest growth in contact lenses over 2024
Heavy focus on product development to meet a wide range of consumer needs
Concentrated competitive landscape still sees niche players emerge

PROSPECTS AND OPPORTUNITIES

Modest growth expected as consumers seek treatment for myopia and products to overcome blue light exposure
E-commerce and online training to develop in forecast period
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