



# Contact Lenses and Solutions in Singapore

May 2024

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## Contact Lenses and Solutions in Singapore - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Continued growth for contact lenses due to greater awareness and convenience  
Innovations in comfort justify higher unit prices and contribute to premiumisation  
Orthokeratology to aid in myopia control for children

#### PROSPECTS AND OPPORTUNITIES

Continued growth for contact lenses for vision correction and appearance  
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