

Alcoholic Drinks in Sri Lanka

June 2024

Table of Contents

Alcoholic Drinks in Sri Lanka

EXECUTIVE SUMMARY

Alcoholic drinks in 2023: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

Legislation

Taxation and duty levies

What next for alcoholic drinks?

MARKET DATA

- Table 1 Sales of Alcoholic Drinks by Category: Total Volume 2018-2023
- Table 2 Sales of Alcoholic Drinks by Category: Total Value 2018-2023
- Table 3 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2018-2023
- Table 4 Sales of Alcoholic Drinks by Category: % Total Value Growth 2018-2023
- Table 5 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2023
- Table 6 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2023
- Table 7 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2023
- Table 8 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2023
- Table 9 GBO Company Shares of Alcoholic Drinks: % Total Volume 2019-2023
- Table 10 Distribution of Alcoholic Drinks by Format: % Off-trade Volume 2018-2023
- Table 11 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2023
- Table 12 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2023-2028
- Table 13 Forecast Sales of Alcoholic Drinks by Category: Total Value 2023-2028
- Table 14 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2023-2028
- Table 15 Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2023-2028

DISCLAIMER

BEER

2023 Developments

Prospects and Opportunities

Category Data

- Table 16 Sales of Beer by Category: Total Volume 2018-2023
- Table 17 Sales of Beer by Category: Total Value 2018-2023
- Table 18 Sales of Beer by Category: % Total Volume Growth 2018-2023
- Table 19 Sales of Beer by Category: % Total Value Growth 2018-2023
- Table 20 Sales of Beer by Off-trade vs On-trade: Volume 2018-2023
- Table 21 Sales of Beer by Off-trade vs On-trade: Value 2018-2023
- Table 22 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2018-2023
- Table 23 Sales of Beer by Off-trade vs On-trade: % Value Growth 2018-2023
- Table 24 GBO Company Shares of Beer: % Total Volume 2019-2023
- Table 25 NBO Company Shares of Beer: % Total Volume 2019-2023
- Table 26 LBN Brand Shares of Beer: % Total Volume 2020-2023
- Table 27 Forecast Sales of Beer by Category: Total Volume 2023-2028
- Table 28 Forecast Sales of Beer by Category: Total Value 2023-2028
- Table 29 Forecast Sales of Beer by Category: % Total Volume Growth 2023-2028
- Table 30 Forecast Sales of Beer by Category: % Total Value Growth 2023-2028

WINE

2023 Developments

Prospects and Opportunities

Category Data

- Table 31 Sales of Wine by Category: Total Volume 2018-2023
- Table 32 Sales of Wine by Category: Total Value 2018-2023
- Table 33 Sales of Wine by Category: % Total Volume Growth 2018-2023
- Table 34 Sales of Wine by Category: % Total Value Growth 2018-2023
- Table 35 Sales of Wine by Off-trade vs On-trade: % Volume Breakdown 2018-2023
- Table 36 Sales of Wine by Off-trade vs On-trade: % Value Breakdown 2018-2023
- Table 37 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2018-2023
- Table 38 Sales of Wine by Off-trade vs On-trade: % Value Growth 2018-2023
- Table 39 Forecast Sales of Wine by Category: Total Volume 2023-2028
- Table 40 Forecast Sales of Wine by Category: Total Value 2023-2028
- Table 41 Forecast Sales of Wine by Category: % Total Volume Growth 2023-2028
- Table 42 Forecast Sales of Wine by Category: % Total Value Growth 2023-2028

SPIRITS

2023 Developments

Prospects and Opportunities

Category Data

- Table 43 Sales of Spirits by Category: Total Volume 2018-2023
- Table 44 Sales of Spirits by Category: Total Value 2018-2023
- Table 45 Sales of Spirits by Category: % Total Volume Growth 2018-2023
- Table 46 Sales of Spirits by Category: % Total Value Growth 2018-2023
- Table 47 Sales of Spirits by Off-trade vs On-trade: % Volume Breakdown 2018-2023
- Table 48 Sales of Spirits by Off-trade vs On-trade: % Value Breakdown 2018-2023
- Table 49 Sales of Spirits by Off-trade vs On-trade: % Volume Growth 2018-2023
- Table 50 Sales of Spirits by Off-trade vs On-trade: % Value Growth 2018-2023
- Table 51 GBO Company Shares of Spirits: % Total Volume 2019-2023
- Table 52 NBO Company Shares of Spirits: % Total Volume 2019-2023
- Table 53 LBN Brand Shares of Spirits: % Total Volume 2020-2023
- Table 54 Forecast Sales of Spirits by Category: Total Volume 2023-2028
- Table 55 Forecast Sales of Spirits by Category: Total Value 2023-2028
- Table 56 Forecast Sales of Spirits by Category: % Total Volume Growth 2023-2028
- Table 57 Forecast Sales of Spirits by Category: % Total Value Growth 2023-2028

CIDER/PERRY

2023 Developments

Prospects and Opportunities

Category Data

- Table 58 Sales of Cider/Perry: Total Volume 2018-2023
- Table 59 Sales of Cider/Perry: Total Value 2018-2023
- Table 60 Sales of Cider/Perry: % Total Volume Growth 2018-2023
- Table 61 Sales of Cider/Perry: % Total Value Growth 2018-2023
- Table 62 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2018-2023
- Table 63 Sales of Cider/Perry by Off-trade vs On-trade: Value 2018-2023
- Table 64 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2018-2023
- Table 65 Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2018-2023
- Table 66 GBO Company Shares of Cider/Perry: % Total Volume 2019-2023
- Table 67 NBO Company Shares of Cider/Perry: % Total Volume 2019-2023
- Table 68 LBN Brand Shares of Cider/Perry: % Total Volume 2020-2023
- Table 69 Forecast Sales of Cider/Perry: Total Volume 2023-2028
- Table 70 Forecast Sales of Cider/Perry: Total Value 2023-2028
- Table 71 Forecast Sales of Cider/Perry: % Total Volume Growth 2023-2028
- Table 72 Forecast Sales of Cider/Perry: % Total Value Growth 2023-2028

RTDS

2023 Developments

Prospects and Opportunities

Category Data

Table 73 - Sales of RTDs by Category: Total Volume 2018-2023

Table 74 - Sales of RTDs by Category: Total Value 2018-2023

Table 75 - Sales of RTDs by Category: % Total Volume Growth 2018-2023

Table 76 - Sales of RTDs by Category: % Total Value Growth 2018-2023

Table 77 - Sales of RTDs by Off-trade vs On-trade: Volume 2018-2023

Table 78 - Sales of RTDs by Off-trade vs On-trade: Value 2018-2023

Table 79 - Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2018-2023

Table 80 - Sales of RTDs by Off-trade vs On-trade: % Value Growth 2018-2023

Table 81 - GBO Company Shares of RTDS: % Total Volume 2019-2023

Table 82 - NBO Company Shares of RTDS: % Total Volume 2019-2023

Table 83 - LBN Brand Shares of RTDS: % Total Volume 2020-2023

Table 84 - Forecast Sales of RTDs by Category: Total Volume 2023-2028

Table 85 - Forecast Sales of RTDs by Category: Total Value 2023-2028

Table 86 - Forecast Sales of RTDs by Category: % Total Volume Growth 2023-2028

Table 87 - Forecast Sales of RTDs by Category: % Total Value Growth 2023-2028

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/alcoholic-drinks-in-sri-lanka/report.