



# Cigars, Cigarillos and Smoking Tobacco in France

May 2024

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## Cigars, Cigarillos and Smoking Tobacco in France - Category analysis

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#### 2023 DEVELOPMENTS

Cigars, cigarillos and smoking tobacco continues to decline in 2023

The blond cigarillos segment continues to gain ground

Scandinavian Tobacco Group France ahead of rivals

#### PROSPECTS AND OPPORTUNITIES

The outlook for cigars, cigarillos and smoking tobacco appears increasingly bleak

The future for cigars, cigarillos, and smoking tobacco looks challenging, with the prospect of higher taxation and new regulations looming

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