

Sweet Biscuits, Snack Bars and Fruit Snacks in Peru

June 2024

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Sweet Biscuits, Snack Bars and Fruit Snacks in Peru - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Volume sales rise slowly in 2024

Sweet biscuits consumers demand a variety of package sizes to meet different needs

Snack bars shows strong growth in 2024

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Plain biscuits set to see only moderate expansion over the forecast period

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Health and wellness trends drive development

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