

Savoury Snacks in Slovakia

July 2024

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2024 DEVELOPMENTS

Savoury snacks achieves positive volume growth, with private label and smaller pack sizes enabling affordable choices

Sustainability trends influence players' strategies in savoury snacks

Larger stores benefit from being able to offer extensive ranges of products and competitive prices

PROSPECTS AND OPPORTUNITIES

Foodservice sales will continue to improve in line with the ongoing recovery of the channel

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Health-positioned products will continue to rise in popularity

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