



Cigars, Cigarillos and Smoking Tobacco in Bolivia

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Cigars, Cigarillos and Smoking Tobacco in Bolivia - Category analysis

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2023 DEVELOPMENTS

Cigars and cigarillos fail to attract new generations of Bolivian smokers
Much of the supply comes from illicit trade
Cigarillos seek to move away from outdated image by turning towards flavours

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Health warnings
Plain packaging
Advertising and sponsorship
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