

# Cigars, Cigarillos and Smoking Tobacco in Slovakia

June 2024

Table of Contents

# Cigars, Cigarillos and Smoking Tobacco in Slovakia - Category analysis

# **KEY DATA FINDINGS**

# 2023 DEVELOPMENTS

Cigar sales drop as consumers deal with falling incomes

Cigarillos boasts broad variety

Fine cut tobacco drives growth in smoking tobacco

# PROSPECTS AND OPPORTUNITIES

Pipe tobacco to stay small as shisha rises

Shift towards perceived healthier options will hamper development

Premiumisation trends support sales in cigars and cigarillo

# **CATEGORY DATA**

- Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2018-2023
- Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2018-2023
- Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2018-2023
- Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2018-2023
- Table 5 Sales of Cigars by Size: % Volume 2018-2023
- Table 6 Sales of Cigarillos by Price Platform 2018-2023
- Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2019-2023
- Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2020-2023
- Table 9 NBO Company Shares of Cigars: % Volume 2019-2023
- Table 10 LBN Brand Shares of Cigars: % Volume 2020-2023
- Table 11 NBO Company Shares of Cigarillos: % Volume 2019-2023
- Table 12 LBN Brand Shares of Cigarillos: % Volume 2020-2023
- Table 13 NBO Company Shares of Smoking Tobacco: % Volume 2019-2023
- Table 14 LBN Brand Shares of Smoking Tobacco: % Volume 2020-2023
- Table 15 NBO Company Shares of Pipe Tobacco: % Volume 2019-2023
- Table 16 LBN Brand Shares of Pipe Tobacco: % Volume 2020-2023
- Table 17 NBO Company Shares of Fine Cut Tobacco: % Volume 2019-2023
- Table 18 LBN Brand Shares of Fine Cut Tobacco: % Volume 2020-2023
- Table 19 Distribution of Cigars and Cigarillos by Format: % Volume 2018-2023
- Table 20 Distribution of Smoking Tobacco by Format: % Volume 2018-2023
- Table 21 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2023-2028
- Table 22 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2023-2028
- Table 23 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2023-2028
- Table 24 Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2023-2028

# Tobacco in Slovakia - Industry Overview

# **EXECUTIVE SUMMARY**

Tobacco in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tobacco?

# OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

# PRODUCTION/IMPORTS/EXPORTS

### MARKET INDICATORS

Table 25 - Number of Adult Smokers by Gender 2018-2023

# MARKET DATA

Table 26 - Sales of Tobacco by Category: Volume 2018-2023

Table 27 - Sales of Tobacco by Category: Value 2018-2023

Table 28 - Sales of Tobacco by Category: % Volume Growth 2018-2023

Table 29 - Sales of Tobacco by Category: % Value Growth 2018-2023

Table 30 - Forecast Sales of Tobacco by Category: Volume 2023-2028

Table 31 - Forecast Sales of Tobacco by Category: Value 2023-2028

Table 32 - Forecast Sales of Tobacco by Category: % Volume Growth 2023-2028

Table 33 - Forecast Sales of Tobacco by Category: % Value Growth 2023-2028

# **DISCLAIMER**

# **SOURCES**

Summary 2 - Research Sources

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
  trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
  country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-slovakia/report.