

# Cigars, Cigarillos and Smoking Tobacco in Croatia

May 2024

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## Cigars, Cigarillos and Smoking Tobacco in Croatia - Category analysis

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#### 2023 DEVELOPMENTS

The consumer base for cigars broadens in Croatia

Illicit trade continues to undercut potential of smoking tobacco

Consumers continue to favour the personal touch when shopping for cigars and cigarillos

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