

Wearable Electronics in Saudi Arabia

July 2023

Table of Contents

Wearable Electronics in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Electronic wearables see a sales boost, driven by the success of smartwatches

Key players look to differentiate offerings in wearables

Limited compatibility with co-branded smartphones somewhat restricts the use of smartwatches

HUAWEI WATCH Buds cited as an "industry first" two-in-one watch-earbuds model

PROSPECTS AND OPPORTUNITIES

Key players set to focus on innovation and development over the forecast years

Consumer electronics industry in Saudi Arabia set to support growth of smartwatches

Wearables to see longer battery lives over the forecast period

CATEGORY DATA

Table 1 - Sales of Wearable Electronics by Category: Volume 2018-2023

Table 2 - Sales of Wearable Electronics by Category: Value 2018-2023

Table 3 - Sales of Wearable Electronics by Category: % Volume Growth 2018-2023

Table 4 - Sales of Wearable Electronics by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Wearable Electronics: % Volume 2019-2023

Table 6 - LBN Brand Shares of Wearable Electronics: % Volume 2020-2023

Table 7 - Distribution of Wearable Electronics by Channel: % Volume 2018-2023

Table 8 - Forecast Sales of Wearable Electronics by Category: Volume 2023-2028

Table 9 - Forecast Sales of Wearable Electronics by Category: Value 2023-2028

Table 10 - Forecast Sales of Wearable Electronics by Category: % Volume Growth 2023-2028

Table 11 - Forecast Sales of Wearable Electronics by Category: % Value Growth 2023-2028

Consumer Electronics in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2018-2023

Table 13 - Sales of Consumer Electronics by Category: Value 2018-2023

Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2018-2023

Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2018-2023

Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2019-2023

Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2020-2023

Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2018-2023

Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2023-2028

Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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