

Cigars, Cigarillos and Smoking Tobacco in Chile

June 2024

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Cigars, Cigarillos and Smoking Tobacco in Chile - Category analysis

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2023 DEVELOPMENTS

Demand for cigars, cigarillos and smoking tobacco falls in 2023

Cigars remains an expensive niche in Chile

The illegal trade of smoking tobacco continues to expand

PROSPECTS AND OPPORTUNITIES

Fine cut tobacco will remain leading category driver despite lacking new developments

Greater awareness of negative health effects of cigars and cigarillos can become relevant factor in further reducing their demand

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