

Savoury Snacks in China

June 2024

Table of Contents

Savoury Snacks in China - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

The value growth of savoury snacks slows down

PepsiCo leads despite the competition, while smaller brands keep gaining share

Packaged quail egg snacks are emerging strongly in China

PROSPECTS AND OPPORTUNITIES

Upgrading to healthy recipes expected to be a key innovation strategy for salty snacks

Discount channels such as snack collective stores expected to drive sales of savoury snacks

CATEGORY DATA

Summary 1 - Other Savoury Snacks by Product Type: 2024

Table 1 - Sales of Savoury Snacks by Category: Volume 2019-2024

Table 2 - Sales of Savoury Snacks by Category: Value 2019-2024

Table 3 - Sales of Savoury Snacks by Category: % Volume Growth 2019-2024

Table 4 - Sales of Savoury Snacks by Category: % Value Growth 2019-2024

Table 5 - NBO Company Shares of Savoury Snacks: % Value 2020-2024

Table 6 - LBN Brand Shares of Savoury Snacks: % Value 2021-2024

Table 7 - Distribution of Savoury Snacks by Format: % Value 2019-2024

Table 8 - Forecast Sales of Savoury Snacks by Category: Volume 2024-2029

Table 9 - Forecast Sales of Savoury Snacks by Category: Value 2024-2029

Table 10 - Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029

Table 11 - Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

Snacks in China - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 12 - Sales of Snacks by Category: Volume 2019-2024

Table 13 - Sales of Snacks by Category: Value 2019-2024

Table 14 - Sales of Snacks by Category: % Volume Growth 2019-2024

Table 15 - Sales of Snacks by Category: % Value Growth 2019-2024

Table 16 - NBO Company Shares of Snacks: % Value 2020-2024

Table 17 - LBN Brand Shares of Snacks: % Value 2021-2024

Table 18 - Penetration of Private Label by Category: % Value 2019-2024

Table 19 - Distribution of Snacks by Format: % Value 2019-2024

Table 20 - Forecast Sales of Snacks by Category: Volume 2024-2029

Table 21 - Forecast Sales of Snacks by Category: Value 2024-2029

Table 22 - Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 23 - Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 - Research Sources

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