

Lodging (Destination) in Switzerland

September 2023

Table of Contents

Lodging (Destination) in Switzerland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Lodging on the rise

Growing demand for high-end experiences

PROSPECTS AND OPPORTUNITIES

Further recovery expected over the forecast period

Performance of other lodging categories

CATEGORY DATA

Table 1 - Lodging (Destination) Sales: Value 2018-2023

Table 2 - Lodging (Destination) Online Sales: Value 2018-2023

Table 3 - Hotels Sales: Value 2018-2023

Table 4 - Hotels Online Sales: Value 2018-2023

Table 5 - Other Lodging Sales: Value 2018-2023

Table 6 - Other Lodging Online Sales: Value 2018-2023

Table 7 - Lodging (Destination) Outlets: Units 2018-2023

Table 8 - Lodging (Destination) Rooms: Number of Rooms 2018-2023

Table 9 - Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023

Table 10 - Hotels NBO Company Shares: % Value 2018-2022

Table 11 - Hotel Brands by Key Performance Indicators 2023

Table 12 - Forecast Lodging (Destination) Sales: Value 2023-2028

Table 13 - Forecast Lodging (Destination) Online Sales: Value 2023-2028

Table 14 - Forecast Hotels Sales: Value 2023-2028

Table 15 - Forecast Hotels Online Sales: Value 2023-2028

Table 16 - Forecast Other Lodging Sales: Value 2023-2028

Table 17 - Forecast Other Lodging Online Sales: Value 2023-2028

Table 18 - Forecast Lodging (Destination) Outlets: Units 2023-2028

Travel in Switzerland - Industry Overview

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 19 - Surface Travel Modes Sales: Value 2018-2023

Table 20 - Surface Travel Modes Online Sales: Value 2018-2023

Table 21 - Forecast Surface Travel Modes Sales: Value 2023-2028

Table 22 - Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 23 - In-Destination Spending: Value 2018-2023

Table 24 - Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/lodging-destination-in-switzerland/report.