

# Airlines in Saudi Arabia

September 2023

Table of Contents

## Airlines in Saudi Arabia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Airlines increase the number of routes and frequency of flights while Riyadh Air is officially launched in 2023  
Low cost carriers thriving while the prices of domestic air travel tickets rise

#### PROSPECTS AND OPPORTUNITIES

Flexible Booking and introduction of new destinations with direct flights  
More demand for low cost carriers predicted while Neom Air presents a vision of the future

#### CATEGORY DATA

- Table 1 - Airlines Sales: Value 2018-2023
- Table 2 - Airlines Online Sales: Value 2018-2023
- Table 3 - Airlines: Passengers Carried 2018-2023
- Table 4 - Airlines NBO Company Shares: % Value 2018-2022
- Table 5 - Non-Scheduled Carriers Brands by Key Performance Indicators 2023
- Table 6 - Low Cost Carriers Brands by Key Performance Indicators 2023
- Table 7 - Full Service Carriers Brands by Key Performance Indicators 2023
- Table 8 - Forecast Airlines Sales: Value 2023-2028
- Table 9 - Forecast Airlines Online Sales: Value 2023-2028

## Travel in Saudi Arabia - Industry Overview

### EXECUTIVE SUMMARY

- Travel in 2023
- Airlines: Key trends
- Hotels: Key trends
- Booking: Key trends
- What next for travel?

### MARKET DATA

- Table 10 - Surface Travel Modes Sales: Value 2018-2023
- Table 11 - Surface Travel Modes Online Sales: Value 2018-2023
- Table 12 - Forecast Surface Travel Modes Sales: Value 2023-2028
- Table 13 - Forecast Surface Travel Modes Online Sales: Value 2023-2028
- Table 14 - In-Destination Spending: Value 2018-2023
- Table 15 - Forecast In-Destination Spending: Value 2023-2028

### DISCLAIMER

### SOURCES

- Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the

key markets, competitive environment and future outlook across a range of industries.

- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/airlines-in-saudi-arabia/report](http://www.euromonitor.com/airlines-in-saudi-arabia/report).