

Cigars, Cigarillos and Smoking Tobacco in India

July 2024

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Cigars, Cigarillos and Smoking Tobacco in India - Category analysis

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2023 DEVELOPMENTS

Ambience and distribution help to improve penetration for cigars and cigarillos

Manufacturers feel that uniform taxation is the biggest impediment to sales of cigars and cigarillos

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Brands target premium consumers and take on perception biases

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DISCLAIMER

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