

Store Cards in Taiwan

December 2022

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Charge Cards in Taiwan - Category analysis

Charge Cards in Taiwan - Company Profile

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Charge cards are no longer popular

Charge cards remain a niche for high-end customers

American Express is the main charge card issuer in Taiwan

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Commercial credit card is insignificant in Taiwan

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Three players dominate pre-paid category

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EXECUTIVE SUMMARY

Financial cards and payments in 2022: The big picture
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