

Weight Management and Wellbeing in Costa Rica

September 2023

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Weight Management and Wellbeing in Costa Rica - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ozempic injections have become a weight-loss method for high income consumers

Weight management products are back in fashion and more visible

Slimming teas are purchased in modern retailers, limiting sales for direct sellers

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Nutritionists recommendations set to drive sales from higher income consumers

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